



Brent Sass
Champion Dog Musher,
Motivational Speaker, Dream Chaser



Meet the Musher

Like many of you, Brent is a dreamer. He originally moved to Alaska from Minnesota in 1998 to attend the University of Alaska, Fairbanks and ski on their Nordic Ski Team. Though Brent did not go with a dream of dog mushing, an interesting series of events led the dogs and mushing to him. Brent spent the first couple of years going on long camping trips with his dogs and experiencing many new adventures. Later, he had the opportunity to train with mushing legends, Susan Butcher and David Monson, and really learned how to operate a large kennel. These experiences, and the growing relationship he was forming with his first dogs, sparked a new dream. After many successes, and even more challenges, Brent is now the proud owner of the Wild and Free Mushing Kennel, has a championship dog team, and a whole new set of dreams!

Attitude is Everything

Brent demonstrates the true character of a sportsman and lives his "Attitude Is Everything" motto in everything he puts his mind to. Brent's comeback from the 2014 race season, followed by a win in the 2015 Yukon Quest, shows his perseverance and unending determination to reach his goals.



Living the Dream

Whether it's storytelling or motivational speaking you are looking for, he would love to share his life, his challenges and his achievements with you. Brent will share many of his goals and talk through his path to accomplishing them, and how he's come to be "living the dream." Brent's stories will leave you inspired and help you to "start" whatever it is you are seeking to achieve.

Create your tailored speaking event

- Storytelling
- Attitude Is Everything
- Leadership And Character
- Following Your Dreams
- The Legend of Silver
- How To Get Started: Mushing Basics
- Living at Joe Bush Creek

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